

EY Experience Day

Sustainovate | Candidate Instructions

Candidate Instructions



Source A | Overview email

New Message

**From:** Mital Westlake, Manager**Subject:** Sustainable initiatives - business growth

Hi,

I hope you're doing well. We're excited to have you join us for a task that involves examining Sustainovate's current position in the sustainable innovation initiative market, and suggesting how EY can support them to expand their offerings.

To get started, we've gathered some important information from their initiatives and market presence over the last few years.

Your main job is to dig into this data, answer some questions about it, and then put together some written thoughts.

We're not just looking for number-crunching; we want your insights and thoughts based on the materials.

This is a chance for you to use your skills and make suggestions that fit with our client's and EY's shared values. It's about making decisions based on data and showing that you care about the impact we can have towards creating a more sustainable future.

I want to thank you for taking on this task, and I'm confident that your work will be incredibly valuable as we work to shape the future of Sustainovate's initiatives.

Thank you for your involvement, and I'm looking forward to seeing what you come up with.

Regards,

Mital

Mital Westlake | Manager

Source B | Internal Company Update from Sustainovate**An Exciting Period of Expansion at Sustainovate:*****Looking to the Future of Sustainable Initiatives***

Dear colleagues,

As we reach our decade anniversary of Sustainovate, allow me to begin with a warm congratulations to all of you for creating an exciting atmosphere at work, a business that offers truly innovative solutions and crucially, tangible impacts on our clients' sustainable practices and environmental impact.

While there's much to look back on and celebrate, it is also important to ensure that we are evolving with the times and remain at the forefront of our industry. As such, there are a few key areas that we will be focusing on over the next 12 months, in partnership with EY.

► An Exciting Place to Work

We hope that Sustainovate is an engaging, stretching and enjoyable place for our colleagues to work, learn and develop their careers long-term. We recognise that being an innovative market leader needs to extend to the way we treat our people, and that there is room for growth in this area. Watch this space for updates in the coming months, as we work with EY to fine tune our employee value proposition and the perks of working for Sustainovate.

► Market Share & Profit Margin

Over the last 10 years of business, we have built our presence across a wide range of industries. As we look to the future, we have the perfect opportunity to carefully review our position in each market, the value we add to our clients and the profitability of our projects in each area. In order to ensure the long-term success of Sustainovate, we need to focus our efforts to stand out from our competitors in the industries we excel in the most.

► Innovative Environmental Impact

We will be reviewing the environmental impact of our initiatives in depth, considering a wide range of sustainability metrics. We will also consider the extent to which our contributions are truly innovative, different and are pushing organisations in each industry we provide solutions to, to raise the bar on sustainable practices.

We anticipate that the next 12 months will see a period of significant refocus of our initiatives and market presence. We will be supporting colleagues to upskill as we streamline our offerings in some areas, and expand them elsewhere.

We will be sharing more information in due course, and we thank you in advance for your cooperation and collaboration with the team at EY who will be helping us with this work.



CEO - Sustainovate

Source C | Sustainable Initiatives by Industry - Summary

Sustainable Initiatives by Industry - Summary

Industry (Client Category)	Total Sales - Whole Market	Total Sales - Sustainovate	Average Revenue per Initiative - Sustainovate	Average Sustainovate Initiative Project Duration (Months)	Total Project Costs - Sustainovate
Financial Services	£105,850,000	£6,550,000	£900,500	38	£2,780,000
Fashion	£350,225,000	£8,500,000	£1,100,200	52	£4,300,000
Construction	£895,650,000	£10,500,000	£1,400,000	70	£9,550,000
Food & Beverages	£450,200,000	£2,100,000	£700,000	18	£985,000
Digital Technology	£200,550,000	£1,050,000	£250,000	10	£750,000
Life Sciences	£485,225,000	£985,250	£185,500	6	£350,000